



## **ENGLISH SUMMARY**

**Publication:** Pak Tai Focus Newspaper (Had Yai, Songkhla media)

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**English Headline:** KSK Insurance Thailand arranges incentive trip for top performing Central and Eastern agents

### **Summary:**

Cindy Kua, Chief Executive Officer of KSK Insurance (Thailand) Public Company Limited, led the management team including Athikom Shoojun ,Vice President for Marketing (Upcountry),and Jess Tham, Vice President for Claims, in arranging an incentive trip to the 500 Rai Floating Resort on the Ratchaprabha Dam, Surat Thani province. The visit was for the top performing agents in the Central and Eastern provinces including Nakorn Pathom, Rayong and Chonburi, as a reward for their performance in the campaign “KSK Seminar Khao Sok, Guilin of Thailand”. Also joining the trip was Uthumphon Nuangwang (front row, 4<sup>th</sup> left), KSK Rayong Branch Manager.

The campaign “KSK Seminar KhaoSok, Guilin of Thailand” was held to encourage KSK agents in the Central and Eastern provinces to deliver on productivity with consistency.